

SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide "4-in-1" integrated services. The four Centres are co-organising a "4-in-1" seminar series in the first half of 2023 on "Business Upgrading and Transformation", with an aim to assisting enterprises to achieve business upgrade and transformation. SME ReachOut would organise a webinar under this seminar series on 18 January. Interested persons are welcome to register at the link below. Admission is Free.

" Adding "Value" to Your Business " (Webinar) - To be held by SME ReachOut

This webinar will invite representatives of secretariat of 3 popular Government funding schemes (i.e. BUD Fund, the SME Export Marketing Fund and Technology Voucher Programme) to share the latest enhancement measures and application tactics of the schemes, with a view to assisting the SMEs to tap into new markets, and transform and upgrade their business.

Date : 18 January 2023 (Wednesday)

Time : 4:00 – 5:00 pm

Language : Cantonese (No simultaneous interpretation service)

[Details](#) and [Registration](#)